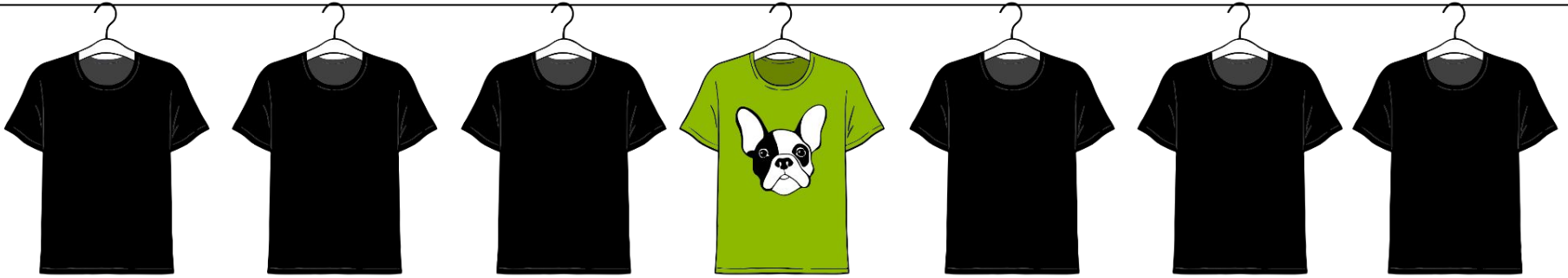


BUY LESS, **SELL MORE**



RETAIL
RESPONSIBLY
RYAN SCHRAFFENBERGER

What is Sustainability?

The ability to continue or be continued for a long time; and the use of natural products and energy in a way that does not harm the environment.



The 4 W's

What is it made of?
What is the level of quality?
Where was it made?
Who made it?

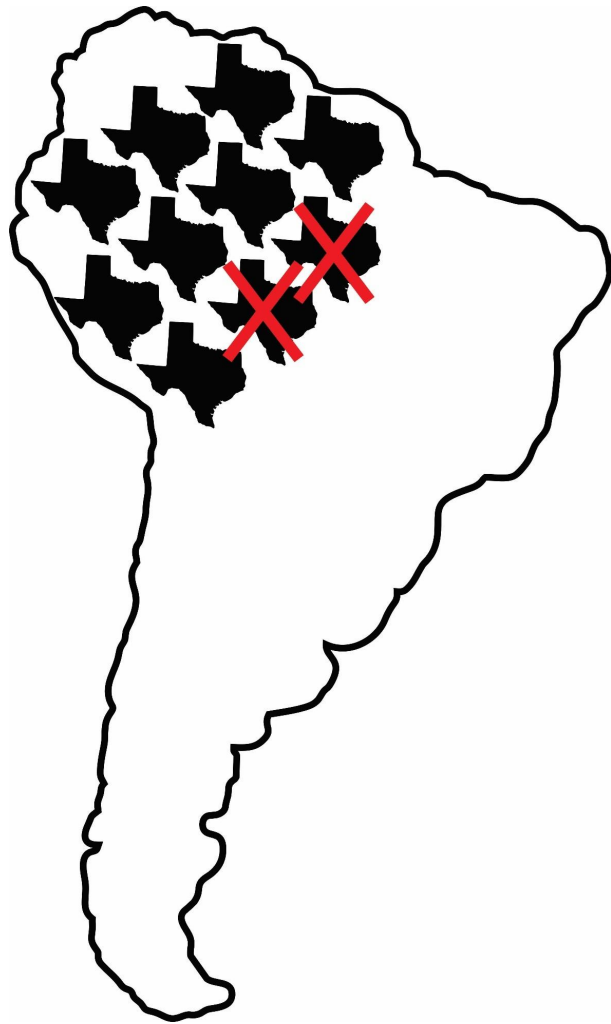




Earth Day,
Every Day

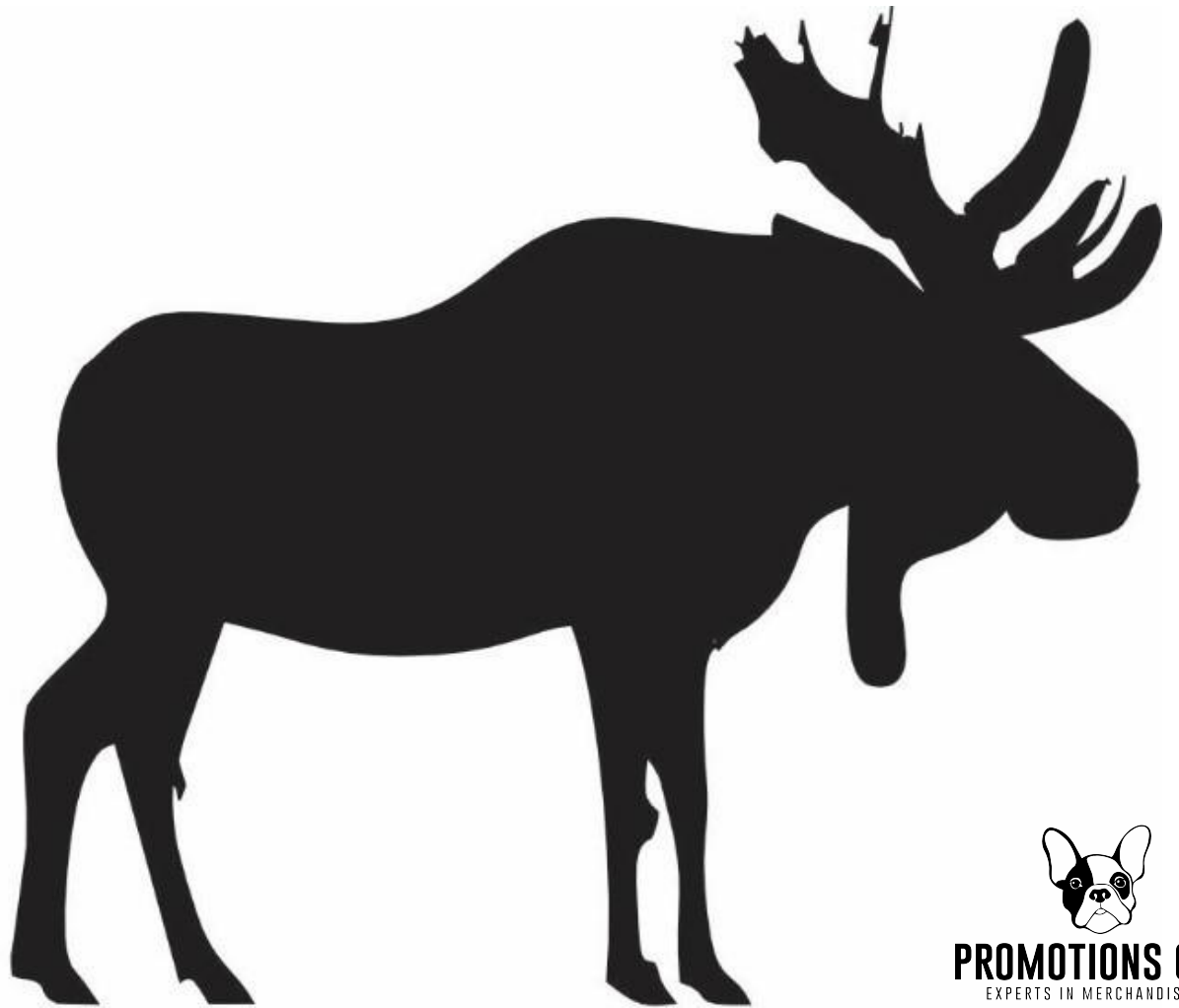


PROMOTIONS GUY
EXPERTS IN MERCHANDISING



PROMOTIONS GUY
EXPERTS IN MERCHANDISING

5' 11" Human



PROMOTIONS GUY
EXPERTS IN MERCHANDISING

The Print Industry

Then and Now



11-02-18

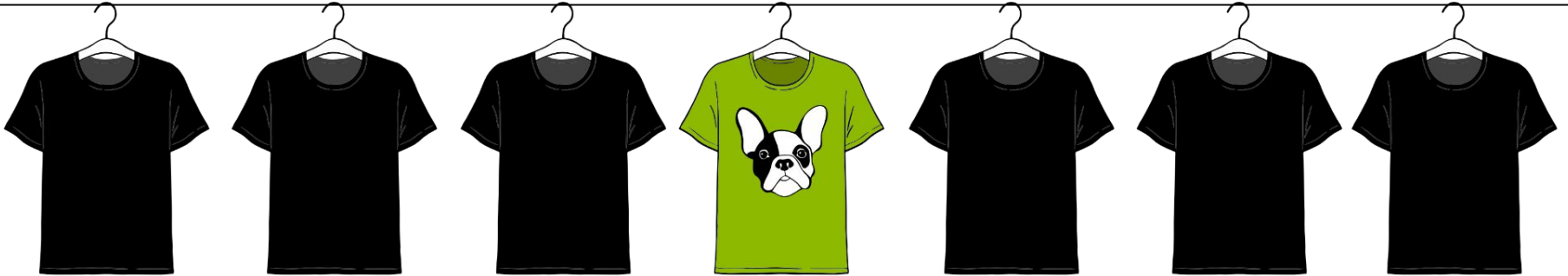
It's time to stop spending billions on cheap conference swag

We're facing a full-on environmental crisis. Do you really need another flimsy tote or pen?

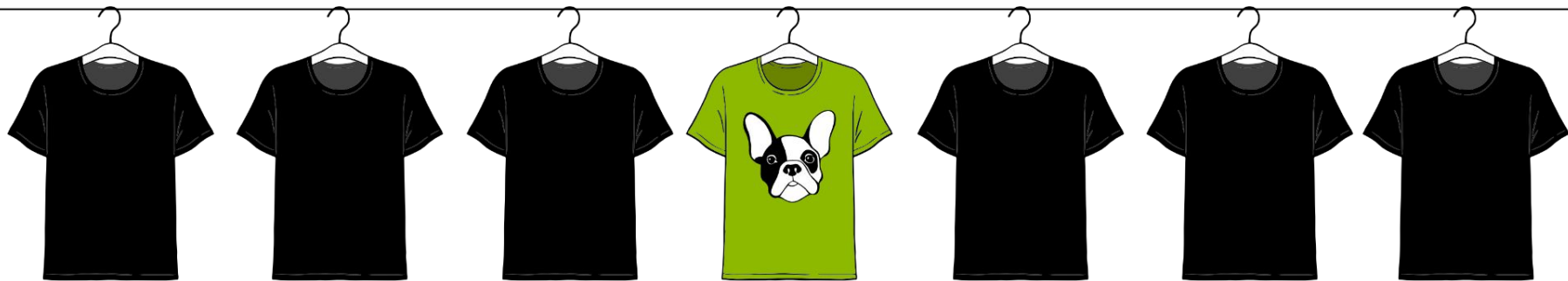


[Source Images: invincible_bulldog/iStock, MattMump/Blendswap]

Quality



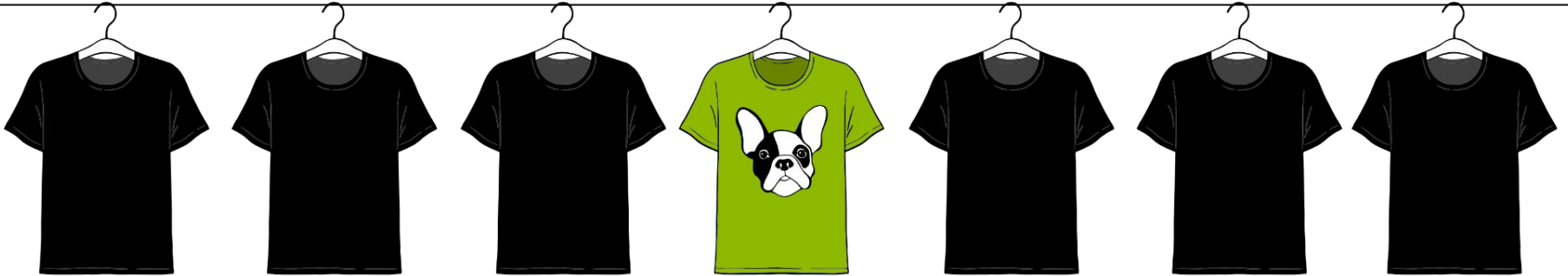
Design



Waste Prevention



Freebies



Raise Your Prices

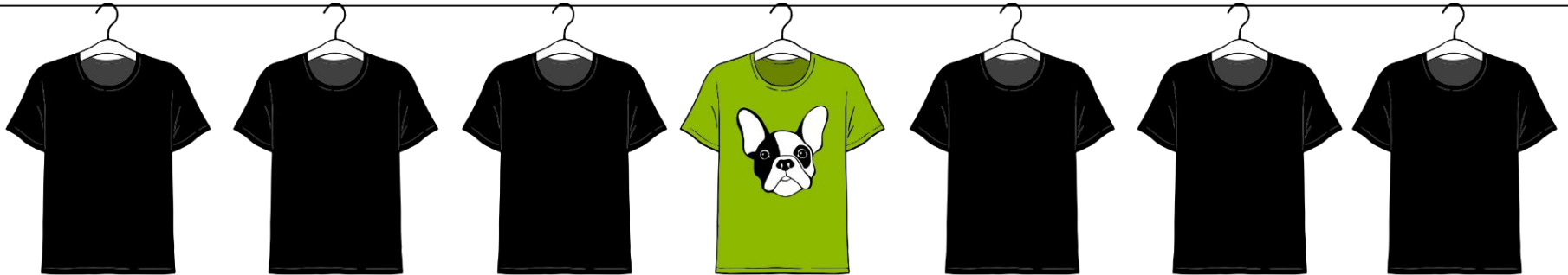


Life of a shirt

Material



Production



Shipping



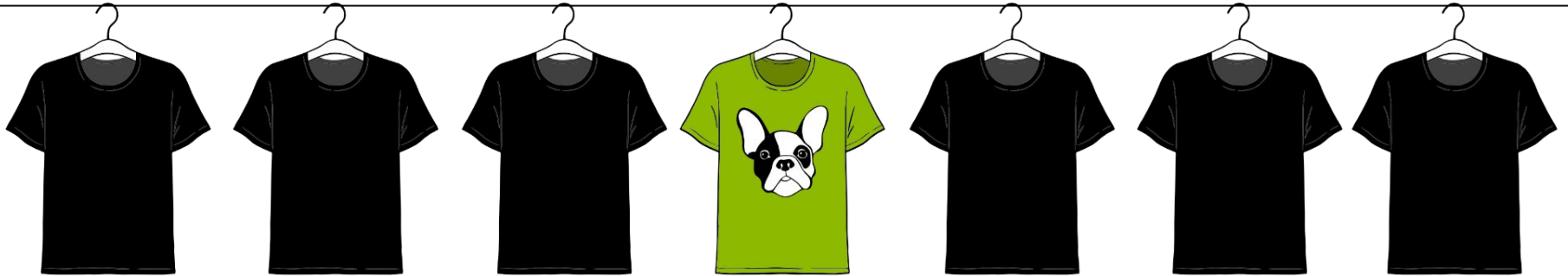
Decoration



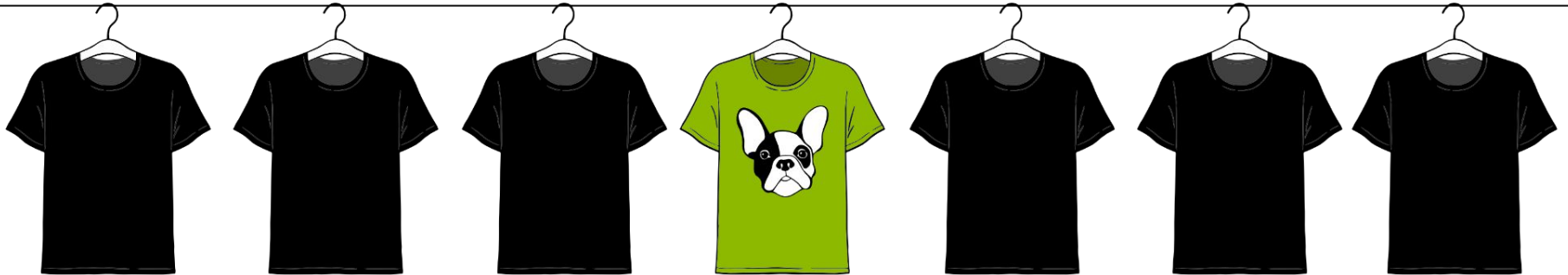
Shipping



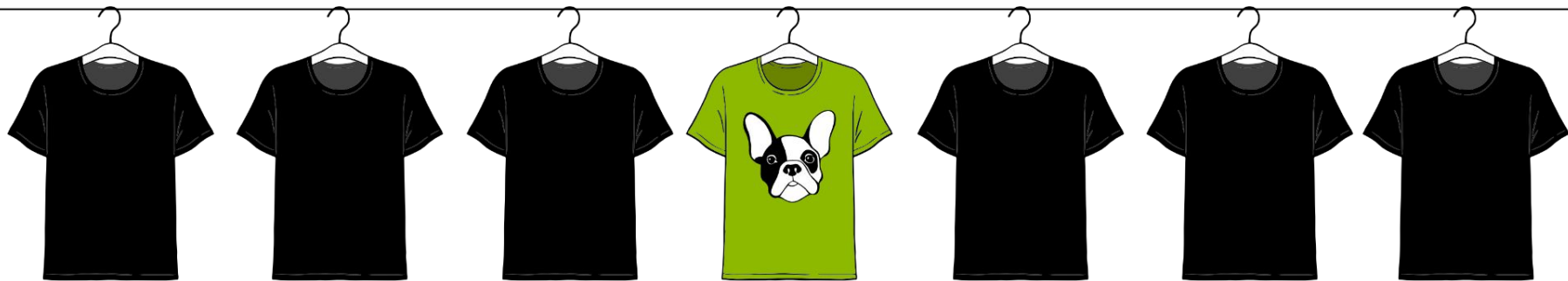
Sell



Use



Disposal



Chemicals & Pesticides



Ethical Manufacturing





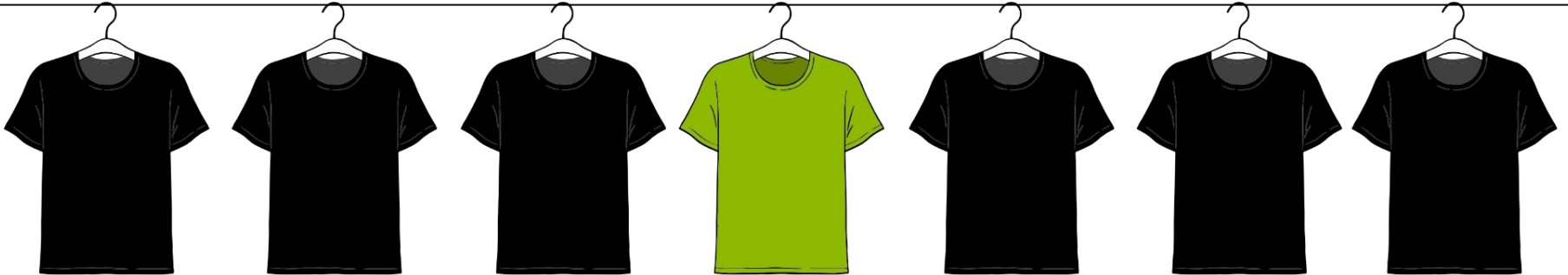
Product Suggestions

Questions?

Ryan Schraffenberger
ryan@promotionsguy.com
C: 305-923-8830
O: 844-279-5628



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